



# The Texas Section of the International College of Dentists



A REGULAR RECORD OF I.C.D. ACTIVITIES IN TEXAS ★ FALL 2012



Dr. Paul E. Stubbs

## President's Message, Paul E. Stubbs, D.D.S.

I trust each of you, as a leader in your own rights, can appreciate the range of emotions I feel upon being elevated to President of the USA Section of the International College of Dentists. The honor of serving in this role is humbling and I look forward to serving the section with pride. As I have rotated through the executive committee positions, I have reflected upon my past leadership roles in the Texas Dental Association, State Board of Dental Examiners and Western Region Examining Board – knowing that all of you have been a source of support. I am, indeed, mindful and grateful for your trust and encouragement.

Interestingly, my installation as President comes on the 25th anniversary of my induction as a Fellow. Friend and mentor, Bob Dixon, secretly filled out (with Jena's help) and submitted the Candidate Information Form, then proudly surprised me at dinner one evening, telling me that I had been accepted as a candidate for Fellowship in ICD. I stood with the other new Fellows during the impressive Convocation, pledged to "live in strict accordance

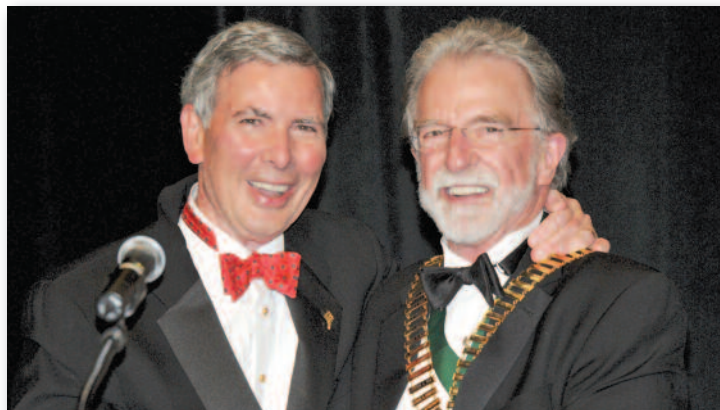
with all (ICD's) ideals, rules and regulations", and was charged to uphold the five objectives of the USA Section. Coincidentally, my part of the Convocation ceremony this year in San Francisco is to address the new Fellows with the "charge"; perhaps worth repeating – particularly if it has been a while since you sponsored a worthy individual into Fellowship:

**"My charge to you today is to uphold the five objectives of the USA Section:**

- **Leadership:** I charge you to continue your commitment to leadership: temper your actions with patience and unrelenting tenacity, and uphold the highest standard of professional competence and personal ethics.
- **Recognition:** I charge you to recognize distinguished service of others in our profession so these individuals may be invited into Fellowship.
- **Humanitarianism:** I charge you to foster measures for the prevention and treatment of oral disease by encouraging and supporting humanitarian projects both in the USA Section and Worldwide.
- **Education:** I charge you to contribute to the advancement of the dental profession by fostering the growth and diffusion of dental knowledge worldwide.
- **Professional Relations:** I charge you to provide a universal forum for the cultivation of cordial relations within the profession and to assist in preserving the highest perception of our profession.

In supporting these objectives, you will join this Fellowship in honoring our core values: Integrity, Leadership and Service!

No, it doesn't end tomorrow with the receipt of your handsome plaque and thunderous applause from your family, your friends and other Fellows: it continues in your involvement at district meetings, and their activities: the Missions of Mercy, the breakfasts/luncheons at state/district meetings, the mentoring programs (Great Expectations), and the various service opportunities (Fisher House Project). Each and every opportunity makes ICD a vital part of your personal and professional life, and a benefit to those with whom you share this Fellowship."



Paul Stubbs (right) receiving the Presidential Chain from Mike Kenney (left), outgoing President. (Each link in the Presidential Chain bears the name of a former President of the ICD-USA Section.)

I remain grateful to each of you for honoring these objectives and our core values of Integrity, Leadership and Service. I see evidence of your commitment in all facets of Texas' dental endeavors. And most importantly, I am honored to serve this Fellowship as President.

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## ICD-TX Regent's Report, *Dr. Bill Birdwell*



Dr. Bill Birdwell

The fall meeting of the USA Section Board of Regents was successfully held October 16th-19th in San Francisco, concluding with 24 Texas fellows inducted into the International College. The Board met at the Hilton near Union Square and had an extremely full agenda, highlighted by the unveiling of the new strategic plan moderated by Texas own and ICD Fellow, Bob Frazer. Bob provided his amazing gifts to us *pro bono*, so I hope when you see him you will share your heartfelt appreciation. Indeed, the ratification of this strategic plan was the major accomplishment of our meeting. It has a demanding timeline and in some ways will take us where 'we've never gone before.' Stay tuned!

Convocation attendees welcomed 249 new Fellows, 24 from District 15. These new Fellows include:

**Marko Everardo Alanis - Edinburg, Sheryl Ann Beltrane - San Antonio, Kenneth A. Crossland - Canyon, Julius W. Eickenhorst - Austin, Jose Manuel Gonzales, Jr. - Laredo, Stephen Mark Kralicic - Bedford, Michael Brady Morehead - San Antonio, Raymond Michael Rodriguez - Dallas, Barry F. Rouch - Austin, Joel Clark Small - Plano, Gary Dale Welch - Katy, Lawrence E. Wolinsky - Dallas, John Wiley Baucum III - Corpus Christi, Tana M. Busch - Austin, Thomas H. Davis - Bryan, Devok K. Frech - Wichita Falls, Steven James Hill - Lubbock, David H. McCarley - McKinney, Ronald C. Perkins - Dallas, Victor Rodriguez - Houston, John P. Schmitz - Shavano Park, James David Toney - Allen, David E. Witherspoon - Plano, Delton D. Yarbrough II - Fort Stockton.**



NEW 2012 FELLOWS FROM TEXAS

All the new Fellows were honored in the evening following the Convocation at the dinner dance. Our very own Paul Stubbs was inaugurated as President of the USA Section, and he is indeed a man for the time. Paul's goals for the year are predicated by the integrated Action Plan, developed as a result of the strategic plan. It represents where we expect to be in five years.

Goal 1: We are the pre-eminent honorary dental organization in the USA.

Goal 2: We are the foremost source for dental leadership recognition and development.

Goal 3: We are the model for domestic and international dental service and collaboration.

Goal 4: We have state-of-the-art internal and external communication to support our projects and activities.

Goal 5: We enjoy a secure financial position which allows us to achieve our strategic objectives.

Paul believes "It is significant that the USA Section has a long range plan to respond to the desires of the membership (according to the survey response), thereby increasing our perceived value of Fellowship in the College."

Finally, I want to take this space to express my gratitude for the amazing service of Dr. Richard Smith, our Vice Regent, Treasurer and International Counselor for his amazing ability to wear all the hats.....and wear them well. I continue to appreciate all that Leighton Wier has done and continues to do: Currently serving as chair of the awards committee and in his role as International Counselor.

Congratulations go out (again!) to Rise' Martin on being recently chosen as Texas Dentist of the Year. Rise' has also agreed to serve as Deputy Regent following Bill Gerlach's resignation of the position. Since she will be the point person in the Fellowship process I will provide her contact information here:

Rise' Martin, DDS • Lakehills Dental Center • 8500 Fm 1283 • Lakehills, TX 78063-6273 • 1-830-612-2626 • dr.rise@lakehillsdental.com

Let me also share my gratitude for Dr. Gerlach for carrying the load as Deputy Regent these past two years. It is largely because of his efforts that we have had such strong Fellowship classes. And congratulations (again!) to Stephen Matteson, our District Editor and TDA Editor. The International College of Dentists USA Section awarded the Texas Dental Journal with a Golden Pen Division 1 award for the "Living in Limbo: Ethics and Experience in a Conversation about Persistent Oral Lesions" article in the May 2011 issue. The award was presented at the American Association of Dental Editors (AADE) annual session in San Francisco on October 17, 2012.

Finally, please be reminded of our annual Texas ICD breakfast at the Southwest Dental Conference meeting in Dallas. The breakfast will be on Saturday, January 19th, at the Omni Convention Center Hotel. You should receive a mailing from our Secretary-Treasurer, Mark Gannaway, to register for the breakfast. There will also be an opportunity to register in the conference mailing. This is our one chance a year to gather as Texas Fellows, so please plan to attend. Dr. Stubbs will be our special guest!

*See you there!*





Dr. Phil Pierpont

## President Message (Pierpont Passage)

Dear Friends and Fellows of the ICD,

It is so hard to believe that the year has slipped by !!! As I am preparing this message for the Fall Newsletter, I realize next week is the ICD Convocation for new fellows at the ADA Annual Session. By the time you read this, the San Francisco meeting will be in our memories.

In just a few short months (on Saturday, January 19<sup>th</sup>) we'll be gathering at the Omni Hotel in Dallas for our annual breakfast and I'll be passing along the reins of leadership to Jay Adkins. It has truly been a pleasure to serve this amazing organization...I am honored and humbled by this experience !!!

In the Fall Newsletter, You were challenged to nominate 25-30 colleagues for fellowship in the College. I am told by our Regent, Dr. Bill Birdwell, that we should have twenty-five of our colleagues indicted as new Fellows in San Francisco. Let's continue to focus on identifying our colleagues who are truly deserving of this distinction.

On Friday, July 13, Larry Herwig, Jay Adkins, Mark Gannaway, Tommy Harrison, Rise' Martin, Linda Niessen, Kevin Seidler,

Moody Alexander and I met at Baylor College of Dentistry (don't worry, it was at our own expenses) to discuss the activities of the *Great Expectations* programs at our three Texas dental schools and to share "best practices". The conclusion ? *Great Expectations* continues to be a valuable program in mentoring professionalism.

At Bill Birdwell's encouragement, the Texas ICD Executive Committee, has committed to supporting the Fisher House-ICD USA Program (<http://www.usa-icd.org/projects/index.htm>) here in Texas. The ICD USA Section and the Fisher House Foundation have partnered for ICD Volunteer Fellows to provide emergency care to residents staying at the Fisher Houses across the USA. Here in Texas, we hope to identify Fellows in the areas of VA North Texas (Dallas area), William Beaumont Army Medical center (El Paso), Ft. Hood (Killeen), Ft. Sam Houston and Willford Hall (San Antonio) and Michael DeBakey VA Medical Center (Houston). Please consider agreeing to participation, when asked, for this very worthwhile project.

I give thanks every day for our wonderful profession, for this amazing opportunity to serve and for the privilege of Fellowship in the College !!! You are all fantastic colleagues and friends.

Sincerely and Respectfully,  
Phil

## BYLAWS OF TEXAS SECTION OF INTERNATIONAL COLLEGE OF DENTISTS

### Chapter 1 – Classes of Membership (Fellowship)

There shall be at least four (4) classes of fellows in the College: Active, Masters, Honorary, and Life. Membership in the College shall be by invitation only and such invitation shall emanate from the Section or Region in which the person to be invited lives or practices and shall become a member of both the College and the Section or Region which proposed him/her.

1. Active Fellows  
Fellows shall be dentists in active practice and in good standing in Texas.
2. Master Fellows  
Masters shall be Active Fellows or Life Members who have rendered extraordinarily conspicuous and outstanding service to the College and are in good standing. The Awarding of the status of Master shall

be considered a rare distinction. Approval of the International Council or its Executive Committee must be obtained before Mastership is awarded having received prior nomination from the Section.

3. Honorary Fellows  
The Board of Regents or Governing Body of a Section may confer Honorary Fellowship upon an individual, other than a member of the College and not necessarily a dentist, who has rendered conspicuous service to the cause of dental science or has contributed to the promotion of the dental profession. Honorary Fellows shall be exempt from payment of all dues and shall have no vote in College affairs. Such action shall be reported to the Secretary-General.
4. Life Members  
When a Fellow has fulfilled the requirements for Life Membership set forth by the Board of Regents they shall be eligible for Life

*Bylaws continued on Page 4*

## ICD 2012 Student Leadership Awards

### UTHSCSA Dental School



Dr. Bill Dodge, Interim Dean, presents the award to Ms. Hanna Lindskog, Senior Dental Student, May 2012.

### Baylor Dental College



Dr. Mark Gannaway & Dean Larry Wolinsky present the award to Ms. Jennifer Lee, Senior Dental Student, May 2012

### The University of Texas School of Dentistry at Houston



Dr. Hugh Pierpont, Associate Dean, presents the award to Mr. Adam Shisler, May 2012.

**Abstract**

This case report presents a conversation that the authors had with a patient who is suffering from oral lichen planus and oral cancer. The reason that the authors approached the patient for an interview was to find out why he decided to enroll in an experimental study related to his oral cancer. The patient reported that it was "the waiting" that led him to enroll in this study — that is, the pressure of waiting for oral cancer to reemerge was simply unbearable, and enrolling in this experimental study enabled him to take a more proactive approach to his illness. The authors view this "waiting" as a "limbo experience" and reflect on the implications of this limbo experience for dental ethics and research ethics.

**KEY WORDS:**

Oral cancer, oral lichen planus, dental ethics, research ethics, limbo, experiences, autonomy, patient preferences

Tex Dent J 2011;128(5): 427-437.

## Best Paper of the Year

*Dr Steve Matteson*, Editor of the Texas Dental Journal presented the award for the best paper of the year in the Journal to Dr Katherine Flaitz during the Spring joint meeting of the ICD and ACD in San Antonio.

The citation of the article is:

*Living in limbo: ethics and experience in a conversation about persistent oral lesions*

Flaitz CM, Carlin N. Tex Dent J. 2011

May;128(5):427-37.

PMID:

21834365

[PubMed - indexed for MEDLINE]



2012, ICD ACD breakfast, Kathy Flaitz and Steve Matteson

### Bylaws continued from Page 3

Membership. The individual may apply to the Board of Regents or Governing Body of his/her Section and upon majority approval by that Board or Governing Body, Life Membership shall be conferred. It is incumbent upon Life Members who have returned to active practice to apply for restoration of active membership. A Life Member shall have all the privileges of an active Fellow and shall be eligible for a reduced fee. Such action shall be reported to the Secretary-General.

#### Chapter 2 – Board of Directors

The composition of the board of directors for the Texas Section shall be: the President, President Elect, Secretary/Treasurer, Editor, Immediate Past President, Leadership Coordinator (elected by Texas members at a Texas Section meeting) and the Regent, Vice Regent, Deputy Regent, and 7 Counselors elected by the members at a USA Section meeting.

#### POWERS:

- To conduct, manage and control the affairs and the business of the Section.
- To manage the financial affairs of the Section.
- To nominate honorary members for election into membership.
- To determine the date and place for convening each annual installation of officers and provide general arrangements for these meetings.
- To suggest applicants for membership to ICD.
- To call and conduct meetings as needed.

#### TERM OF OFFICE FOR MEMBERS ELECTED BY TEXAS SECTION

- The President shall serve one year and shall proceed to immediate past president upon election of successor.
- The President Elect shall serve one year and shall proceed to president upon election of successor.
- The Secretary/Treasurer, Editor and Leadership Coordinator shall serve for a period of 3 years. They can be re-elected and serve up to 4 terms.

#### Chapter 3. Executive Committee

The Executive Committee shall be composed of the President, President Elect, Secretary/Treasurer, Editor and Immediate Past President.

#### DUTIES of EXECUTIVE COMMITTEE MEMBERS

- President:
  - Presiding officer of Texas Section
  - Chairman of Executive Committee
  - Official representative of Texas Section and shall update ICD/USA central office and write article for website.
  - Write article for Texas Section newsletter.
  - Submit report at annual meeting.
  - Select speaker for annual breakfast meeting held in Dallas, inform Sec./Treas. By December for invitations to be made and mailed
  - Select speaker for semi-annual breakfast meeting held in

- conjunction with ACD at TDA meeting
- President Elect
  - Act in the absence of the President.
  - Assist the president as needed.
  - Monitor Great Expectations activities at each Texas dental school to ensure reports in the newsletter and at meetings. Coordinate efforts with Leadership Coordinator regarding Great Expectations activities.
- Secretary/Treasurer
  - Collect and deposit yearly dues
  - Collect and deposit monies for Great Expectations programs delineating school
  - Collect and deposit monies for breakfast and annual meetings
  - Reserve room for annual breakfast meeting held in Dallas and reserve restaurant for dinner the evening prior for board and their spouses and guests.
  - Reserve room every other year for breakfast meeting held with ACD during TDA meeting. All arrangements are made through the TDA.
  - Pay all expenses submitted.
  - Arrange for President's outgoing award by December
  - Submit Treasurer's report for newsletter
  - Submit Treasurer's report for annual meeting.
  - Send scholarship checks to each dental school by April
- Editor
  - Review other state newsletters for projects and report to the Board.
  - Request newsletter articles ahead of projected deadline.
  - Attend Induction Ceremony during ADA meeting to obtain photos of new fellows or find replacement photographer
  - Coordinate preparation and mailing of yearly newsletter for mailing in November
- Past President
  - Review bylaws and edit or update as necessary
  - Encourage submission of potential new fellows by April 1
- Leadership Coordinator
  - Work with Deputy regent in the planning of Leadership activities
  - Work with Representatives in each city regarding Great Expectations program.

#### Chapter 4: Rules of Order

The current edition of Sturgis Standard Code of Parliamentary Procedure shall govern deliberations of the Texas Section when not in conflict with these Bylaws.

#### Chapter 5: Amendments

These Bylaws may be amended or repealed by a 2/3 affirmative vote of the members present and entitled to vote at the annual meeting. Proposed amendments must be submitted in writing to the Board of Directors prior to their consideration by the membership.

Approved January, 2012.



## Treasurer's Report for 2012 *by Dr. Mark E. Gannaway*



Dr. Mark Gannaway

Starting Balance	\$ 12536.57	
Deposits	\$ 16675.00	
Expenses	(\$16507.28)	
Ending Balance	\$ 12704.29	
Itemized Expenses		Deposits against expenses
ICD-Texas dues		\$ 7640.00 + \$ 2475.00
Printing	(\$ 1979.82)	
SWDC-Dallas Meeting	(\$ 4790.65)	\$ 1400.00 + \$ 670.00 + \$ 1270.00
Student awards	(\$ 900.00)	
Member awards	(\$ 668.78)	
TDA Meeting	(\$ 2421.93)	\$ 420.00
Great Expectations	(\$ 3988.15)	\$ 600.00 + \$ 1700.00 + \$ 500.00
ICD Video Fund	(\$ 1500.00)	
Misc.	(\$ 257.95)	

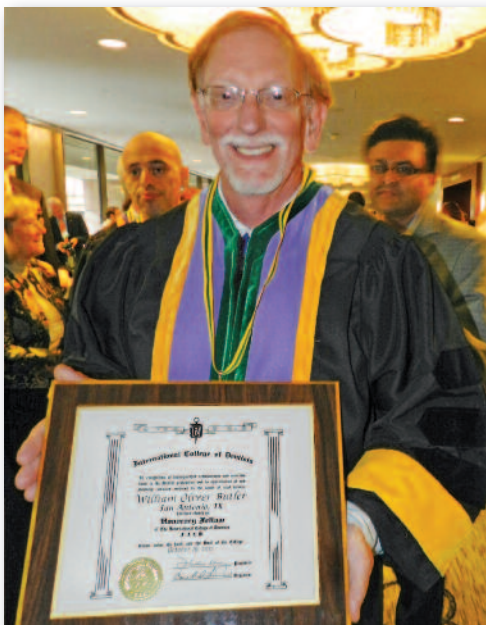


Leighton Wier and his wife, Linda  
at the Annual Banquet



USA Section officers from Texas, Treasurer Richard Smith (Amarillo),  
President Elect Paul Stubbs (Austin), Deputy Regent Rise Martin (Lake  
Hills), Regent Bill Birdwell (Bryan), Past President and International  
Councillor Leighton Wier (San Antonio).

Dr Martin was named Deputy Regent at the Annual Meeting



William Butler, Director of Continuing Education  
and Alumni Affairs at the UTHSCSA Dental School  
was awarded Honorary Fellowship in the ICD



International Councillors Phillip Doyle (United Kingdom),  
Clive Ross (New Zealand), Frans Kroon (Netherlands), and  
Leighton Wier (USA) take a break at the Council Board meeting

Steve R. Matteson, D.D.S., Editor  
201 West Craig Place  
San Antonio, TX 78212



**Stephen R. Matteson, DDS**

## **EDITORIAL, ICD Guerilla Workers**

*Stephen R. Matteson, DDS, FICD, Editor*

In the war against dental disease and abnormalities, ICD Fellows are in the trenches. Yes, we are an organized group and meet annually, but we do the bulk of our work as individuals in the cause for dental health. At a dental school where I was on the faculty, a call went out for dentists who were ignorant about public health topics. A large school of public health was across the street so it was easily organized. Me and the guy from crown and bridge were identified as most ignorant and sent to the seminar series. One of the sessions focused on “how things get done.”

The top down approach in organizations was discussed, University Presidents telling the Deans what to do, Deans telling Department Chairmen what to do and the Chairman telling the faculty what to do. This can be an effective method in some organizations such as the military. In contrast, a bottom up approach was presented in which small units in an organization are charged to develop strategies for the work at hand and proposals are made up the chain of command with input from experts in the field until a consensus is reached.

The bottom up method was reported to gain support for the eventual plans and thus get better cooperation from the workers.

They talked about a Honda factory in Japan. Very little administrative staff are apparent, just a few guys in a room way in the back. The workers meet regularly, identify areas for improvement and have impact on the quality of the product.

Then they discussed the guerilla worker. The change agent. The buzz saw person who just jumps in there and inspires their co-workers to perform better, organize effectively and improve operations through determination and wisdom. I have witnessed several of these people in the workplace and in the community. I’ll bet readers have done so. Sometimes they are thought of as troublemakers; they speak their minds often in conflict with “policy.” And sometimes, looking back, they were on the right track for positive change.

ICD Fellows are guerilla workers, recognized by their peers as change agents. These individual dentists create excellent practices, incorporate the latest procedures and technologies and insist on conforming to ethical standards. Did you know that dentists are considered as fiduciaries? Here is a statement from the American Association of Dental Education on this topic:

“The fiduciary relationship is a special relationship of trust between dentists and patients and the profession and society. Accountability requires fulfilling the implied contract governing the patient-dentist relationship as well as the profession’s relationship to society. It includes standard setting and management of conflicts of interest/commitment as well as meeting one’s commitments and being dependable. It requires striking a morally defensible balance between self-interest and the interest of those who place their trust in patients, our society and us. It requires keeping one’s skills and knowledge current and a commitment to lifelong learning. It requires embracing and engaging in self-regulation of the profession, including peer review and protecting from harm those who place their trust in us.”<sup>(1)</sup>

Sure sounds like an ICD Fellow to me. So don’t forget, each of us can have amazing impact working as that guerilla dentist out there in the trenches.

1. <http://www.adea.org/Pages/Professionalism.aspx>